

Serial No.:

Art Unit:

16
24. An apparatus for audience rating of digital television and radio according to claim 1, wherein

AI
when the receiver is turned on, and when the channel that the receiver is tuned to is changed, an elementary stream is extracted from the multiplexed digital transmission, the elementary stream is passed to a meter, the meter extracts at least one identification code from the elementary stream, and the meter records the identification code along with the time; and

when reception by the receiver is ended, the meter records the time.

Respectfully submitted,

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